



How To Get To KINTEX

■ By Car (From the Incheon International Airport)

Incheon Int'l Airport	New Airport TG > Nooji JC > Seoul Ring Expressway > Jayuro JC > Jayuro > KINTEX IC > KINTEX	About 1 hour
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■ By Airport Limousine (From the Incheon International Airport)

Bus No.	Starting Point	Arriving Point	Intervals	Travel Times	Transportation Cost
Airport Limousine	Uijeongbu	Incheon Int'l Airport	15~20Min.	70~75Min.	8,000 won
Bus Stop	1F 8B				
Embarkation Point	Uijeongbu Station > Pung-dong > KINTEX > gimpo Int'l Airport > Incheon Int'l Airport Express Way				



EXPO Solar 2010 Exhibition Bureau

Int'l **INTER** **PV** Monthly **SOLAR** **TODAY** Monthly **GREEN** **BUSINESS**

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www.exposolar.org

EXPO Solar
International Solar Energy Expo & Conference



PV KOREA
International Photovoltaic Power Expo Korea

Where The World Experiences All Solar Energy



International **Solar Energy** Expo 2010

2010.02.03.(Wed.)~05.(Fri.) KINTEX / KOREA

Co-located Special Event

2010 PV World Forum

February 3~5, 2010 KINTEX / KOREA

**RESERVE YOUR PLACE NOW!
FOR BEST LOCATION SELECTION.**

www.exposolar.org

Value Chain that Covers Solar Materials and Components as well as Solar Cell Production Equipment



International SOLAR ENERGY EXPO & CONFERENCE 2010 (EXPO Solar/PV Korea)

EXHIBITION PROFILE

Period	February 3 (Wed)~5 (Fri), 2010
Venue	KINTEX / KOREA
Organized by	Int'l INTERPV Monthly SOLAR TODAY Monthly GREEN BUSINESS
Managed by	Media Group infothe
Supported by	
Size	30 Countries / 1,200 Booths (Expected)

EXPO SOLAR GROWS

Scheduled to be held at the Northeast Asia’s biggest international exhibition center, KINTEX, KOREA, in 2010, EXPO Solar/PV KOREA will draw 1,200 booths of participating companies, a remarkable increase from the 350 booths of participating companies in 2009.

After the success in 2009 when it attracted not only domestic Korean companies but also industry leading companies from all over the world, EXPO Solar/PV KOREA will come back in 2010 with an even bigger and better show which will become one of the world’s largest solar energy events. EXPO Solar/PV KOREA 2010 will feature a new section of Green Business and provide a showcase for more than 600 companies demonstrating cutting-edge products and services that are shaping the solar industry today.

Hopefully, See You at EXPO Solar 2010.

EXHIBITION ITEMS AT EXPO Solar 2010

Cell • Module	Material • Module	Power • Plant System
<ul style="list-style-type: none">• Single-crystal Silicon Cell/Module• Polycrystal Silicon Cell/Module• Thin-film Silicon Cell/Module• Single-crystal Multi-cell/Module• Polycrystal Multi-cell/Module• Dye-sensitized Cell/Module• Organic-film Cell/Module• Spherical-silicon Cell/Module• Cell/Module Application• Building Integrated Photovoltaic Module (BIPV)	<ul style="list-style-type: none">• Polysilicon• Ingot• Spherical-silicon• Cell/Glass/Flexible PCB• EVA Sheet• TFE Reaction Gas• Metal Electrode Materials• Transparent Electrode Materials• Multi-semiconductor Materials• Organic-film Materials• Oxidation-Semiconductor Materials• Organic Pigment Materials• Nanoparticle• Module Materials	<ul style="list-style-type: none">• Design/Installation/Construction Plan/Consulting• Construction/Management• Maintenance/Monitoring• Outer Cover/Roof system• Power Station• Streetlight• Signboard, Direction Indicator• Solar Block Light• Solar Power Generation• Absorber• Regenerator• Water Treatment• Air Conditioning System• Solar Power Controller• Circulation Pump• Piping/Heating Materials

Solar Cell • Module Production Equipment		
<ul style="list-style-type: none">• Silicon Production/Test Equipment• Ingot Production/Test Equipment• Wafer Cutting Equipment• Wafer Production/Test Equipment• Circulation Equipment• Immersion Equipment• Lamination Equipment• Vision Inspection Equipment• Print Equipment• Electrode Formation Equipment	<ul style="list-style-type: none">• Anodizing Equipment• Material Handling• Clean Room Equipment• CVD Equipment• Sputtering Equipment• Etching Equipment• Plasma Equipment• Scribe Equipment• Laser Cutting Equipment• Cell Production Vacuum Equipment• Cell Plating Equipment• Cell Specific Valuation Equipment• Energy Measuring	<ul style="list-style-type: none">Equipment• PV Performance Diagnosis Equipment• PV Development• Measuring Equipment• Manufacturing Process Monitoring Equipment• Environment Monitoring Equipment• Diagnosis Equipment• Simulation Cell Test Equipment• PCV Test Equipment• Module Test Equipment

ADVANTAGES FOR FOREIGN EXHIBITORS

Beyond Solar Exhibition... EXPO Solar 2010

EXPO SOLAR 2010 AT A GLANCE

Date	February 3 - 5, 2010		
Venue	KINTEX, Korea		
Opening Hours	Wednesday, Feb. 03, 2010	10 a.m. - 5 p.m.	
	Thursday, Feb. 04, 2010	10 a.m. - 5 p.m.	
	Friday, Feb. 05, 2010	10 a.m. - 5 p.m.	
Visitors	50,000 (expected)		
Exhibitors	600 (expected)		
Exhibition Space	21,546sqm		
Co-located Events	2010 PV World Forum Reception	Feb. 2,	2010
	2010 PV World Forum	Feb. 3 - 5,	2010
	Press Day	Feb. 3,	2010
	Opening Ceremony	Feb. 3,	2010
	VIP Meeting for Cell / Module	Feb. 3,	2010
	VIP Meeting for Material & Component	Feb. 3,	2010
	VIP Meeting for Production Equipment	Feb. 3,	2010
	Overseas VIP 50 Round Table 1/2/3	Feb. 4,	2010

BENEFITS FOR FOREIGN EXHIBITORS

• Overseas VIP 50-Round Table 1

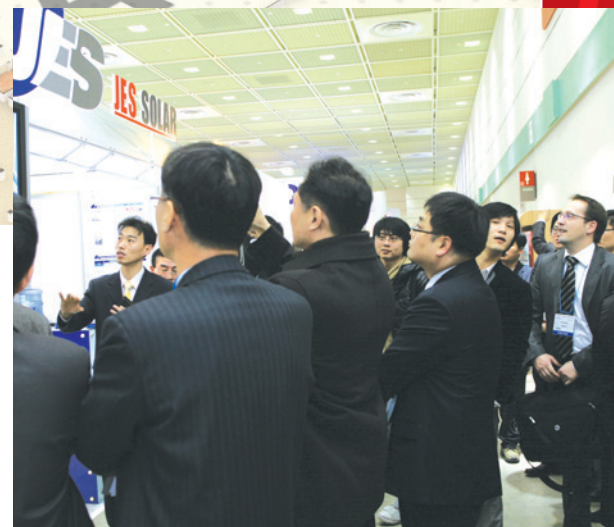
Giving a chance to participate in round table between the responsible person for solar energy industry policy and representatives of foreign participating enterprises with the theme of "Korea Solar Energy Industry Development and Promotion Supporting Policies"

• Overseas VIP 50-Round Table 2

Giving a chance to participate in round table between responsible person for certification at Korea Energy Management Corporation and foreign participating enterprises with the theme of "Korea Solar Cell Products Certification System and The Certification Procedures"

• Overseas VIP 50-Round Table 3

Providing a chance of having foreign enterprises' products presentation meeting, inviting 100 persons such as general responsible persons for facilities introduction and business planning, business persons of solar energy generating facilities, local government solar energy generation business policy planner and promoter, etc. from Korea's top 10 largest enterprises planning to enter Solar energy industry (Samsung, LG, Hanhwa, KCC, Woongjin, Hyosung and SK, etc.)

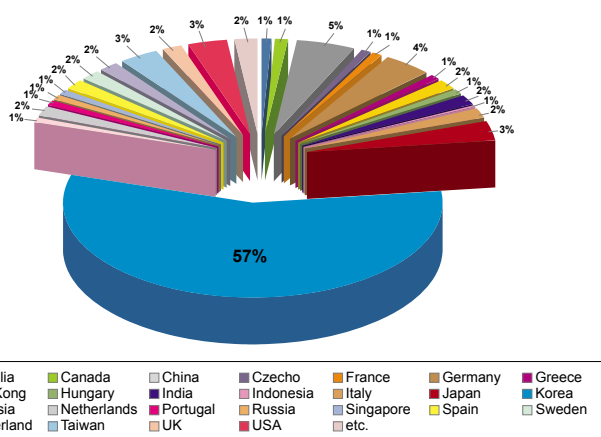


EXPO Solar 2010, Asia's Largest Solar Trade Fair

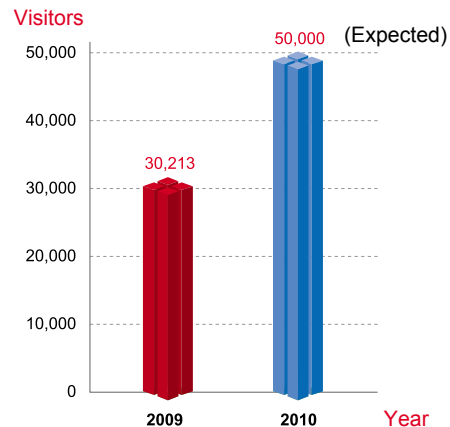
SPEED OF GROWTH

Over 30,000 solar professionals from all over the world visited EXPO Solar 2009 and more than 180 companies featured their latest solar technologies and services at about 350 booths. Exhibitors were from 18 countries and regions including Germany, the U.S., Japan and Spain. In 2010, the number of exhibitors is expected to rise to more than 600 with 1,200 booths and the visitor number is to reach 50,000.

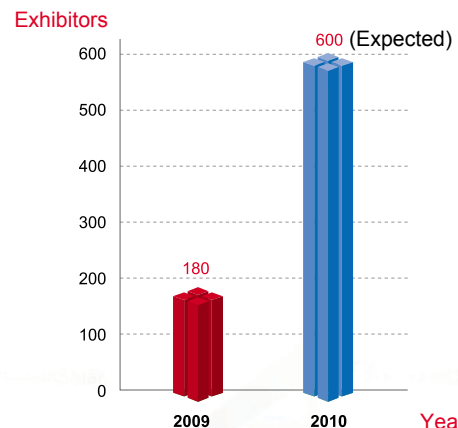
■ EXPO Solar 2010 EXHIBITOR COUNTRY BREAKDOWN (Expected)



■ VISITORS TO EXPO Solar



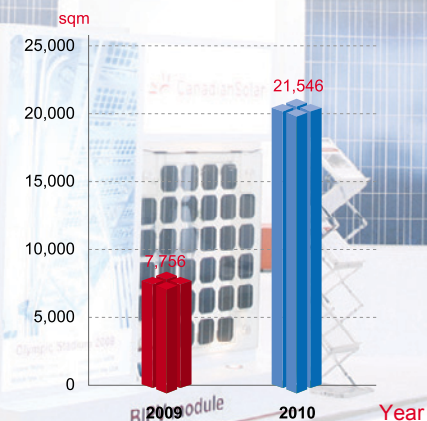
■ EXHIBITORS AT EXPO Solar



■ WHY KOREA SHOULD BE THE HUB OF ASIAN SOLAR MARKET?

In the 2008 ranking of installation of solar energy generating facilities in the world, Korea(274MW) recorded 4th place following Spain(2,281MW), Germany(1,532MW), and U.S. (333MW). EXPO Solar can easily develop largest-scale solar business in Asia as well as in Korea. It is expected the installation of world's Solar energy generating facilities in 2010 will increase at approximately 45%. In 2008, the world's solar energy generating facilities had been installed 2.3GW, which decreased a little, and the biggest reason was Spain that had led the world's demand reduced it at 0.4GW. However, in 2009, the U.S., Germany, Italy and Japan, and Korea are all expected to increase installation from the previous year. In case of Korea, in 2008 the installation of solar energy generating facilities grew 6 times from the previous year, boasting the 4th largest scale in the whole world.

■ EXHIBITION SPACES AT EXPO Solar



REVIEW OF EXPO Solar 2009

EXPO Solar 2009

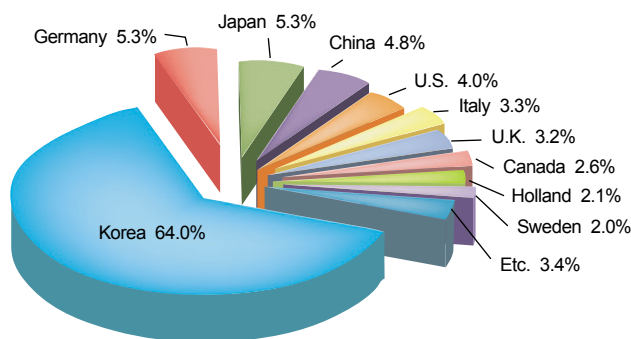
At EXPO Solar 2009, one of the big exhibitions specialized in Solar energy in Asia, 180 companies from 18 countries in the world participated with 350 booths in the area of 7,756sqm. 135 local enterprises and 45 foreign firms participated and in total, 30,213 visitors attended.

Consultation at this exhibition amounted to US\$465.9 million for domestic demand and US\$190 million for export. The contracted deal amounted to US\$45 million for domestic demand and US\$25 million for export contract, which in reality and in name has become one of the top international exhibitions specialized in Solar energy.

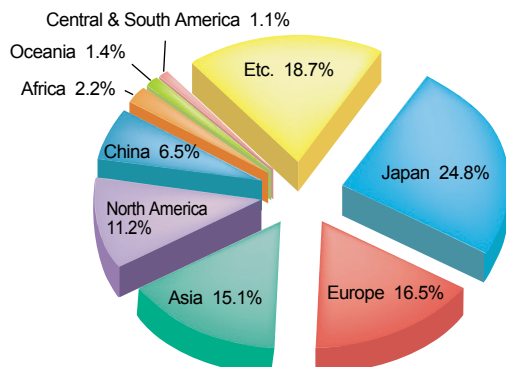
When exhibitors are broken down by country, 135 companies came from Korea, followed by Japan and the U.S. (3.9%), respectively, Germany and China (3.3%), the U.K. (2.2%), Sweden (2%), others (6.5%).

EXPO Solar has become the hub of Solar energy industry in Asia, in spite of being held for the first time in 2009. Seoul and Chungcheongbuk-do, and other local governments active in Solar energy industry in Korea participated in the PR hall while separate halls were prepared for foreign enterprises, from Japan, Germany, the Netherlands, the U.S., China, Singapore and India.

■ EXHIBITOR BREAKDOWN BY COUNTRY



■ OVERSEAS BUYER BREAKDOWN BY COUNTRY



■ ITEMS OF INTEREST BY VISITORS (TOP 10 LIST-UP)

- Solar Cell / Wafer
- Poly-silicon
- Solar Cell Production Equipment
- Solar Power System
- Solar Module
- Solar Glass
- Ingots
- Solar Cell Analysis Equipment
- Solar Inverter
- Solar Storage Test / Inspection

EXPO Solar PV KOREA
International Solar Energy Expo & Conference International Photovoltaic Power Expo Korea

WHY EXHIBIT AT EXPO SOLAR 2010?

- Because of the regularization of thin-film solar cell & module certification from 2009, 2010 is the right time to enter into thin-film solar cell market in Korea.
- From 2007, Korea has had the time of full-scale solar energy industry. In 2008, in spite of the decrease of the installation of solar energy generation facilities in the whole world, Korea grew up from 44MW in 2007 to 278MW, which is approximately four times. In 2010, it is expected that more than 350MW will be installed.
- Since, comparable with Fukuda Vision in Japan, Korean "Fundamental Law of Low Carbon Green Growth" will be effective from 2010, policies supporting solar energy industry will be increased.
- By 2020, with the promotion of the policy for "Project Supplying 1 Million Green Homes," from 2010, the market is expected to expand to full-scale.
- From 2010, renewable energy use certification system for buildings in Korea will be introduced and bills making the use of renewable energy in public buildings mandatory are planned to be executed.
- The market shares of Korean solar energy module of each maker are in the order of Korea (44%), Japan (22%), Germany (9%), China (11%), Taiwan (8%) and The U.S. (3%), and China and Taiwan products tend to increase, and foreign products take higher portion than Korean products.
- Unlike other solar exhibitions, it is dedicated to solar energy, value chain such as solar energy-related component, material, cell & module and production equipment suppliers, etc. where participating enterprises can purchase products and consult with each other.



BOOTH RENTAL CHARGES & COSTS

RENTAL CHARGES & COSTS

Booth Type	Rental Charge	Size	Remark
Shell Scheme Booth	US\$3,000.00	3mx3m=9sqm/1booth	<ul style="list-style-type: none">• Provided Space+Shell Stand.• Min. Size is more than 2 booths.
Raw Space Booth	US\$2,500.00	3mx3m=9sqm/1booth	<ul style="list-style-type: none">• Provided Space only

- Application Deadline : October 31, 2009
- Application Details : All payments should be payable to the following accounts.

■ PAYMENT METHODS

The Application Form along with 30% of Rental Charge should be submitted to the Organizer. The contract shall be established and be put into effect upon Exhibitor's payment of deposit (30% of Rental Charge).

■ BANK INFORMATION

- Bank Name : Korea Exchange Bank
- SWIFT Address : KOEXKRSE
- Accounts No. : 124-JSD-100429-1
- Beneficiary : Infothe Co., Ltd.
- Bank Reference No. : 124-057620-8
- Branch : Mapo Branch
- Tel : +82 2 717 3536
- Address : Sungji Bldg., 538 Dowha-2 Dong, Mapo-Gu, Seoul, 121-743, Korea

CONFERENCE

2010 PV WORLD FORUM

THE LEADING PLATFORM FOR THE WORLD'S PV SPECIALISTS

In 2009 PV WORLD FORUM, total about 6,000 persons participated in about 30 sessions. 2009 PV WORLD FORUM discussed market trends and technological developments across solar cell & module, component material and production equipment, with the themes of PV Technology Day, PV Business Day, PV Plant & Facility Day for three days, in which in-depth technological understanding, installation and consulting information as to solar energy industry had been shared.

TECHNOLOGY & MARKET FOCUS

- Industrial, commercial roof-mounted solar energy power plants
- Trend and prospect of realization of grid parity according to cost reduction for PV generation facilities
- Understanding of the Feed-in-Tariff System in each country
- Cases of technological development and application related to new materials as well as solar cell & modules
- Materials related to high-efficiency solar cell & module and the production technology and application plan of organic chemical material

- Wafer-based silicon solar cell and material application technology
- Technological trend related to thin-film crystalline solar cell
- Components for PV system and system integration trend
- PV generation system design and construction, grid interface trend
- Market trend for PV system and PV system life-cycle analysis



APPLICATION FORM

**International SOLAR ENERGY
EXPO & CONFERENCE 2010**

**February 3-5, 2010
KINTEX, KOREA**



APPLICATION FORM

Please complete in full in block letters. Mark where applicable and send to EXPO Solar 2010 Bureau.

Company Name		
Address		
Country	Postal/Zip Code	
Phone Number	Fax Number	
Website	E-mail	
Contact Person	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	First Name Last Name
Job Title	Department	

■ Desired Type and Size of Stand (Please mark and fill in the blank)

<input type="checkbox"/> Shell Scheme Type	_____ Booth(s)	=	_____ m ² (Size)	Total: US\$ _____
<input type="checkbox"/> Raw Space Type	_____ Booth(s)	=	_____ m ² (Size)	Total: US\$ _____

■ Check in the Product Category We will exhibit products and services from the following product groups.(Please mark)

- | | | |
|--|---|--|
| <input type="checkbox"/> Measuring, Controlling Technologies | <input type="checkbox"/> Education, Consulting | <input type="checkbox"/> Finance, PR |
| <input type="checkbox"/> Other | <input type="checkbox"/> Installation, Construction Support | <input type="checkbox"/> Solar Glass |
| <input type="checkbox"/> Solar Architecture | <input type="checkbox"/> Air-Conditioning, Refrigeration Equipments | <input type="checkbox"/> R&D |
| <input type="checkbox"/> Bumper, Coating Equipments | <input type="checkbox"/> Remote Monitoring Equipments | <input type="checkbox"/> Collector |
| <input type="checkbox"/> Test, Authentication Institutions | <input type="checkbox"/> Solar Battery Test Equipments | <input type="checkbox"/> Fitting and Expansion Equipments |
| <input type="checkbox"/> Association, Agency | <input type="checkbox"/> BIPV | <input type="checkbox"/> PV Home Appliances |
| <input type="checkbox"/> PV Mounting Equipments | <input type="checkbox"/> PV Modules | <input type="checkbox"/> PV Solar Cell, Wafer |
| <input type="checkbox"/> PV Standalone System | <input type="checkbox"/> PV Inverter | <input type="checkbox"/> PV Manufacture, Processing Equipments |
| <input type="checkbox"/> PV Charger, Battery | <input type="checkbox"/> PV Cable, Connector, Junction Box | <input type="checkbox"/> PV Tracking System |

■ Company Introduction (In English: Less than 400 words)

■ Exhibition Items (In English)

The applicant agrees to observe the Exhibition Terms and Conditions, the General Terms and Conditions of Participation as well as the valid Technical guidelines of the KINTEX.

Date _____

Name of the contact person in the exhibiting company block letters



EXPO Solar 2010 Exhibition Bureau

Int'l **INTERPV** Monthly **SOLAR TODAY** Monthly **GREEN BUSINESS**

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